



Reforestation, Peru

Widely viewed as a best-practice model for tropical forestry and sustainable development, this award-winning project has seen 1 ,000 hectares of degraded pasture reforested with two million valuable native trees. Long term financial stability is effected through sales of carbon credit and sustainably harvested timber. The project is supported by a state-of-the-art tree nursery, with a production capacity of one million trees per year.

Location



The project is located in Ucayali, Eastern Peru, close to the Brazilian border.

Project



Campo Verde comprises low-grade pasture land and forest which was deforested in the 1960s. The site history reveals a pattern of unsustainable logging and farming which is typical across the Amazon, and has resulted in the conversion of vast swathes of pristine forest to unproductive pastures that sequester little carbon.

Following the extraction of valuable timber, land was burned to make way for arable farming. Without its natural forest cover, the soil degraded rapidly, until the land was eventually abandoned or converted to ranching. Non-native grass species rapidly covered the soil, making it difficult for native species to regenerate, and making the land more vulnerable to fire.



This project, awarded with CCBA standard at Gold level, is reviving the region planting native species only. Reforestation is implemented on a long term basis.

The local community participates extensively in planning and development. The project owner has invested heavily in capacity building, teaching reforestation techniques and nursery and plantation management. Independent nurseries established for local workers have supplied plants to the project over the last two years.

Project achievements



Socio-economic impact:

- Currently, about 350 personnel are employed, and hiring practices favor local candidates.



Checklist Project 301 227

✓ Additionality and permanence:	according to the rules of the CCBS and VCS
✓ 3 rd party validated:	by Environmental Services Inc.
✓ Transparency:	provided by NYSE Blue Registry
✓ Annual CO ₂ reduction:	8,000 tCO ₂ e
✓ Social and environmental benefits:	as documented in our database
✓ Marketing material:	high resolution pictures available

For further information and to learn about availabilities please contact:

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