



**south pole**  
group

Fact Sheet Analysis

# Make your corporate expenses climate neutral

Every day, corporate credit cards are used to pay for company travel, accommodation, or restaurant expenses, without a second thought for the climate impact of such purchases. When opting for the award-winning Climate Credit Card, your company helps the climate every time you make a purchase. The card automatically calculates all of the greenhouse gas (GHG) emissions from the goods and services you pay for. Emissions are reported and then reduced through the financing of emission-reduction projects – without any extra cost to you.

## Challenge

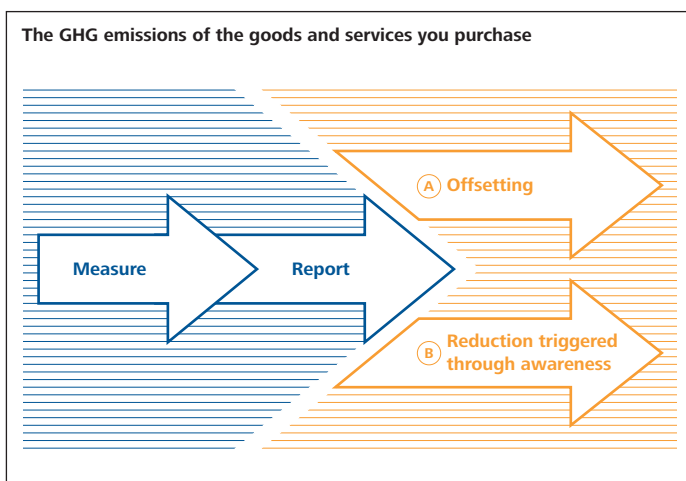
On business trips, at lunches, or when making travel plans: Every time you make a purchase, you have an impact on the environment. All of the products and services you consume trigger GHG emissions and contribute towards global warming. The emissions from business expenditure are significant, and often overlooked.

*"SUSI Partners decided to compensate all GHG emissions incurred from future expenses with high quality offset projects through the Climate Credit Card."*

**Tobias Reichmuth** CEO, SUSI Partners

## Solution

Every product and service has an associated carbon footprint. Each time you purchase a product or service, you are in effect financing the related GHG emissions. The Climate Credit Card includes innovative and easy-to-understand reporting of the emissions related to your purchases. As part of our cutting-edge service, these emissions are then offset.



## Your benefits

### What's in it for you?

- 1 Accurately measure & reduce your carbon footprint
- 2 Foster environmental awareness amongst your employees
- 3 Strengthen your company's public image and create the ideal platform for your sustainability management
- 4 Enjoy all the advantages of a high-performance Cornèrcard corporate credit card
- 5 Comprehensive environmental reporting of all your purchases on a per card level and an aggregated level for all your company cards
- 6 Help protect the climate with no extra effort or expense for your company
- 7 Bring manifold social benefits to developing countries

The Climate Credit Card offsets 100% of purchased product- and service-related CO<sub>2</sub> emissions at no supplementary cost to you. In addition to your monthly credit card statement, you will receive a climate impact report detailing your CO<sub>2</sub> emissions. This unique benefit enables you to make the connection between your purchases and the emissions they cause.

### Example

Mr. Miller's travel expenditures: For his most recent business trip to New York, Mr. Miller used his Climate Credit Card to purchase a plane ticket (CHF 1,000), rent a car (CHF 300), pay for his hotel (CHF 600) and take a client for a climate neutral lunch (CHF 200). These four activities (costing a total of CHF 2,100) caused 3,141 kg of CO<sub>2</sub> to be released into the atmosphere. The cost of compensating these emissions with Gold Standard certificates was 65 CHF. The credit card company Cornèrcard paid for this.



## Describe the solution

For every Swiss Franc you spend, a portion goes into projects that reduce GHG emissions equivalent to your footprint. The amount invested in projects depends on the GHG emissions associated with your particular purchase. For example, 100 CHF spent at a petrol station emit three times more emissions than 100 CHF spent on a flight ticket.

*"The Climate Credit Card is a fresh idea that promotes climate awareness and stimulates sustainable consumption – we can only support this."*

**Nick Beglinger** CEO & Founder, Swiss Cleantech



south pole group has developed its own method for the footprinting of financial transactions. The offsetting needed in order to make your expenses climate-neutral is calculated using pre-determined information on different categories of spending, for example restaurants, plane travel, gas stations, retailers, mail orders and others.

*"The Gold Standard is pleased to use the Climate Credit Card. Each Gold Standard project must accurately measure, verify and report its GHG savings, as well as the added value for sustainable development at the local level. It is these „Benefits Beyond Carbon“, that are also promoted by the Climate Credit Card."*

**The Gold Standard Foundation**

## Why work with us

### Global team

We are a truly global provider of sustainability solutions and services. Our team is made up of over 100 skilled and enthusiastic professionals from a host of different countries, based in offices spanning 6 continents.

### Proven impact

Since 2006, we have measured the climate impact of countless companies and products worldwide. We have screened USD 30 bn+ of investments for their climate impact and we have developed 270+ projects in renewables, forestry, agriculture, industry and households. Through our efforts, 50 million tonnes of CO<sub>2</sub> have been saved, almost as much as the annual CO<sub>2</sub> emissions of Portugal. We have enabled the production of 35,000 GWh of renewable energy (more than the annual electricity consumption of Denmark), and mobilized over USD 6 bn for clean energy investments in emerging markets. In total, our projects have helped create almost 20,000 jobs in developing countries and we have saved 17,000+ hectares of forest from deforestation, about the size of 24,000 soccer pitches.

### Added value

We help you grow with groundbreaking solutions that benefit your business, the environment and society.

### In a nutshell

*The Climate Credit Card offsets the GHG emissions from all of your company's expenses at no additional cost. It ensures your company's sustainable contribution to protecting the climate while bringing you all the benefits of a high-performance corporate credit card. Engage your employees and impress your stakeholders with this innovative and award winning product.*

Partner logo

**cornercard**

Clients logos

**The Gold Standard**  
Premium quality carbon credits

**SUSI PARTNERS**  
SUSTAINABLE INVESTMENTS

**SWISS  
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Award logos

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FUD-NEWS**  
Unter 500 Kreditarten  
ausgewählte und als  
Innovationen  
ausgezeichnet

**INTELLIGENT  
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