



south pole
group

Fact Sheet Sustainability Action

Safe Drinking Water for Your Community in Malawi

Building a business is not just about selling a product and maximising your margin. It is about building a community. A community of healthy and engaged employees, suppliers, and customers. With your one time investment, you can ensure that communities in your supply chain in Malawi have access to safe drinking water. By doing so, you improve the health of your suppliers and engage with your customers in new and unique ways.

Challenge

2,4 million people in Malawi do not have access to safe drinking water. Communities that lack access to safe water experience higher rates of diarrhoea, higher absenteeism and lower health overall. In fact, over 3,500 children die every year from diarrhoea caused by unsafe water.

Context

This programme will focus on South Eastern Malawi, a rural region that produces tea, sugar and tobacco.



Leverage opportunities

By supporting safe drinking water resources in your supply chain you can turn a risk into opportunity.

- 1 Health Impact: Drinking chlorinated water reduces diarrhoea – a top cause of child mortality in Malawi – by 41% and reduces the irreversible effects of stunted growth. Furthermore, healthy employees and communities are better able to become engaged employees and citizens.
- 2 Community Impact: Through a branded dispenser, your communities will know that your company is supporting health in their community.
- 3 Brand Impact: You can leverage the Dispensers for Safe Water programme to let your customers know that you are building healthy communities in Malawi.





Solution

The Dispensers for Safe Water programme installs and services chlorine dispensers directly at the water source, free of charge to users. With your commitment, the programme will work in communities that contribute to your supply chain.

The technology used has been rigorously tested. It combines hardware innovations, community education, and on-going chlorine delivery and maintenance to provide public access to safe water. The programme has already been successfully implemented in Kenya, Uganda and Malawi and currently serves over 2 million people.

As with all community development interventions, long term financing is important. Financing to cover on-going costs of your dispenser has already been secured, so you can be sure that your community will continue to have access to safe water beyond your programme funding cycle.

How does it work?

Your one time investment funds the upfront costs for installing the dispensers and educating the communities. Financing has already been secured to pay for maintenance, monitoring and evaluation to ensure that your program will continue to operate long after your funding cycle is completed.

We will work with you to identify communities that are relevant for you and integrate the corporate sponsoring into the dispenser. We will also support you in developing marketing content so you can communicate your impact to stakeholders that matter to you. Our proven metrics allow you to make claims such as:

for every cup of tea you drink, a family in Malawi has been given access to safe drinking water

We look forward to identifying and developing relevant metrics for your organization. We use verified impact measurement to support you in communicating with your stakeholders.

Why work with us

Global Team

We are a truly global provider of sustainability solutions and services. Our team is made up of over 100 skilled and enthusiastic professionals from a host of different countries, based in offices spanning 6 continents.

Proven impact

Since 2006, we have measured the climate impact of countless companies, products and projects worldwide. We have developed 270+ projects in renewables, forestry, agriculture, water and households. Through our efforts, 50 million tonnes of CO2 have been saved, almost as much as the annual CO2 emissions of Portugal. We have enabled the production of 35,000 GWh of renewable energy (more than the annual electricity consumption of Denmark). In total, our projects have helped create almost 20,000 jobs in developing countries and we have saved 17,000+ hectares of forest from deforestation, about the size of 24,000 soccer pitches.

Added value

We help you grow with groundbreaking solutions that benefit your business, the environment and society.



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