



Unlock the potential of a deforestation free supply chain for your business

Context

Forests are ecosystems that provide humans with fundamental environmental, economic and social services. They play a vital role in climate change mitigation, as they absorb carbon dioxide from the atmosphere. Despite their undeniable significance, forests worldwide are being destroyed mainly for commercial purposes.

The current pace of deforestation is a serious risk to businesses that are dependent on forests to obtain raw materials. If left unmanaged, deforestation in the supply chain can lead to unstable sourcing of commodities, loss of finance from investors and decreased brand value and market share. Businesses have the power to address deforestation by adopting zero-deforestation strategies and sourcing materials in ways that have a minimal impact on the environment.

Implementing such an initiative enables all the relevant stakeholders in the supply chain to take joint action in mitigating environmental, economic and social risks linked to deforestation.

Reducing deforestation and forest degradation is critical in the fight against climate change. The initiatives below demonstrate that corporations can become part of the solution. By becoming aware of sustainability-related issues in your supply chain, you can contribute to strengthening our planet's life support system and ensure that it will thrive for generations to come.

Companies are taking an active stance on reducing deforestation in their supply chains



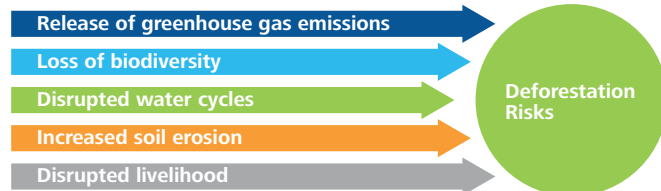
The New York Declaration on Forests is a commitment by multinationals, governments, indigenous communities and NGO's to halve the rate of deforestation by 2020 and end it by 2030.



The Banking Environment Initiative and the Consumer Goods Forum joined forces to create the Soft Commodities' Compact. This is a client-led initiative that aims to use the power of the financial industry to help companies that are active in the soft commodity markets achieve net zero deforestation free supply chains by 2020.



Risks of deforestation



Quick facts on forests and deforestation (sources WWF & FAO)

Consumer goods companies like Nestlé (turnover 100bn+) and Walmart (turnover 470bn+) amongst others have committed to zero net deforestation in their supply chains by 2020

12-15 million hectares of forest are lost each year, the equivalent of 36 football fields per minute or the total area of Costa Rica (approx. 51.000 km²)

The carbon stored in forest biomass, deadwood, litter and soil together is more than all of the carbon in the atmosphere

Agriculture is the largest single cause of deforestation and severe forest degradation

Forests store some 289 gigatonnes (Gt) of carbon in trees and vegetation, acting as a giant carbon sink

Global palm oil production is expected to nearly double by 2020

Deforestation accounts for up to 20% of carbon emissions globally, making it one of the main drivers of climate change

In the 20th century Brazil lost more forest each year than any other country



A trusted partner for sustainable supply chain solutions

South Pole Group's forestry services provide expert knowledge that help businesses reduce their supply-chains' impact on forests. We can help you achieve a deforestation free supply chain, while creating value for your organisation, suppliers and clients.

Our offer

We understand that each company faces its own unique challenges and can offer tailor-made solutions to address your specific needs:

Understand

Identify

Achieve

Understand your supply chain deforestation footprint

South Pole Group can provide you with a comprehensive assessment of your supply chain deforestation footprint. As a first step, we develop a deforestation risk map that reveals the key drivers of deforestation.

Identify risks and devise a zero deforestation strategy

The deforestation risk map serves a basis for performing a risk assessment and developing a risk management strategy. This includes the formulation of a baseline scenario and a proposal for change.

Achieve a deforestation free supply chain

In the final step, we implement the relevant measures identified in the proposal for change. We can assist you in achieving a deforestation free supply chain by:

- Implementing REDD+ activities through offsetting or inseting approaches in your supply chain
- Devising a proposal of deforestation compensation in the case of a net deforestation option
- Supporting the development and implementation of MRV system design at a global level
- Supporting certification processes
- Quantifying results achieved
- Supporting commercialisation of environmental assets generated
- Supporting your marketing team with communication expertise



Your Benefit

- 1 Minimise risks and achieve a sustainable supply chain
- 2 Be recognised as a leader in your field
- 3 Increase employee engagement, brand value and customer satisfaction
- 4 Obtain better access to financial and labour markets
- 5 Secure the best suppliers
- 6 Strengthen your relationships with suppliers and achieve higher efficiency with a lower environmental impact

Why work with us

Global team

We are a truly global provider of sustainability solutions and services. Our team is made up of over 130 skilled and enthusiastic professionals from over 20 different countries, based in offices spanning 6 continents.

Proven impact

Since 2006, we have measured the climate impact of countless companies and products worldwide. We have screened USD 200 bn+ of investments for their climate impact and we have developed 270+ projects in renewables, forestry, agriculture, industry and households. Through our efforts, 50 million tonnes of CO₂ have been saved, almost as much as the annual CO₂ emissions of the country of Portugal. We have enabled the production of 35,000 GWh of renewable energy (more than the annual electricity consumption of the country of Denmark), and mobilised over USD 6 bn for clean energy investments in emerging markets. In total, our projects have helped create almost 20,000 jobs in developing countries; this roughly corresponds to the number of employees of the British Broadcasting Corporation (BBC). We have also saved 17,000+ hectares of forest from deforestation, about the size of 24,000 soccer pitches.

Added value

We help you grow with groundbreaking solutions that benefit your business, the environment and society.

In a nutshell

South Pole Group helps you to achieve your goals of a deforestation free supply chain, while creating value for your organisation, stakeholders and the environment.

thesouthpolegroup.com/sustainability-solutions/deforestation-free-supply-chains

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