



Sustainability action · Project Forest and Land Use

Alto Mayo REDD+, Peru

This protected forest is a hopeful sign that Peru no longer has to decide between protecting its forests and enjoying economic growth. The project engages communities in conservation, safeguarding vital forests and securing livelihoods.

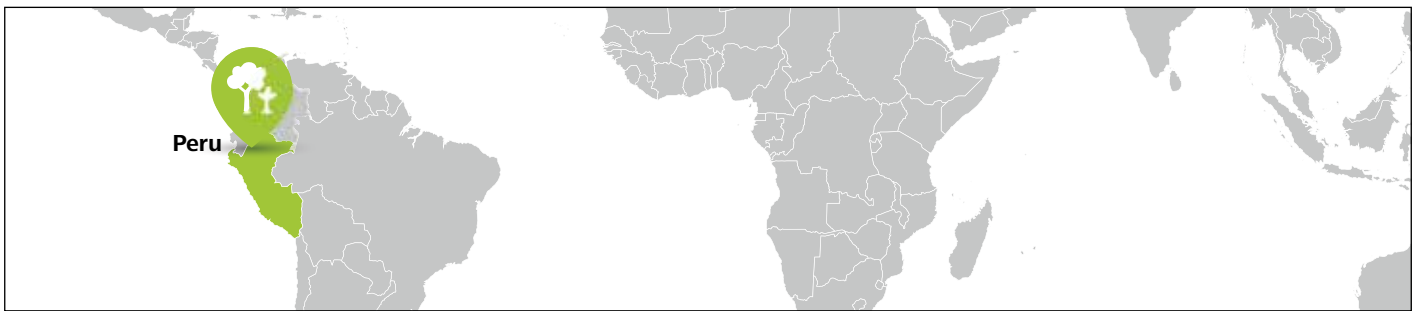
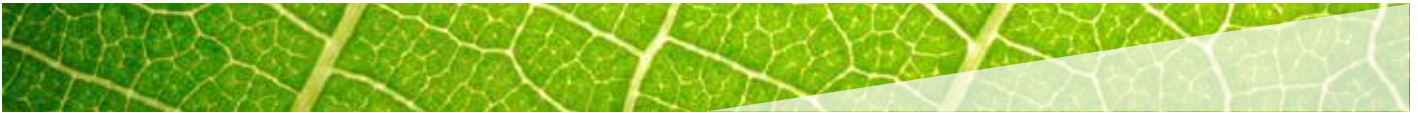
Project

Despite its protected status, the forest had some of the country's highest deforestation rates. Contributing factors included lack of enforcement of the protected area, a national highway built through the forest, an influx of people settling in the region and unsustainable farming practices. As a result of depleted soil, farmers cut down more trees in order to maintain production levels. The project received a significant boost when Disney provided US\$ 3.5

million for forest protection and conservation efforts in the Alto Mayo region.

To date, 235 families have pledged not to cut down the Alto Mayo's trees in return for agricultural training, as well as for other benefits like educational materials and medical supplies. Farmers who signed conservation agreements are benefitting from increased productivity and higher incomes. The project demonstrates how multi-sector partnerships among government officials, the private sector, civil society and local communities can have an enormous impact. By providing benefits to local communities in the Alto Mayo region, the project are offering people the opportunity to become conservation allies — seeing them not as enemies of the forest, but as its guardians.

Checklist	Additionality and permanence	3 rd party verified	Transparency	Social and environmental benefits	Marketing material
Project 301 689	According to the rules of the VCS and CCBS	By Environmental Services Inc.	Provided by Markit Environmental Registry	As documented in our database	High resolution pictures available



Location

This ambitious REDD+ project is located in the San Martín region of northern Peru and spans 182,000 hectares, an area twice the size of New York City. The area is characterized by beautiful landscapes and spectacular geologic formations with unique flora and fauna. The forest zones in the protected area correspond to forest protection classes I and II.

Project achievements

Socio-economic impact

- More than 240,000 people in the Alto Mayo basin are benefiting indirectly from the project.
- Hosting a series of workshops for youth from the Alto Mayo's buffer zone aimed at providing the skills and information that will empower them to educate their communities on the importance of protecting their natural home.
- The project and the local government are providing land security for the local communities that inhabit the forest
- Providing critical fresh water supplies to 200,000 people living in this vicinity
- School and educational opportunities for local children
- Agricultural training programs

Environmental impact

- Establishing new approaches to farming that support rather than undermine native forests
- Pioneering the use of conservation agreements to ensure that local communities benefit through their efforts to conserve the forests and surrounding watersheds, for example, through job training and the distribution of efficient cook stoves.
- Helping to organize and link small -scale shade-coffee farmers with organic coffee associations to garner a price premium for their product.
- Several endangered native species are being protected under the project activity, of which the yellow-tailed woolly monkey, the cock-of-the-rock and the oilbird are on the Critically Endangered by the IUCN Red List of Threatened Species.

