



We are hiring

Would you like to be part of our dynamic, global and growing team? South Pole Group is an energetic, global company offering comprehensive sustainability solutions and services. With offices spanning all six continents, we strive to create a sustainable society and economy that positively impacts our climate, ecosystems and communities. With our solutions we inspire and enable our customers to create value from sustainability-related activities.

To further promote environmentally and socially responsible practices, we are currently looking to recruit a highly motivated and dedicated

Digital Producer (100%) based in Sydney, Australia

You are an IT-savvy and experienced professional who has the technical background to develop and to implement state-of-the-art digital solutions to accompany our customers on their journey with us, and to deepen our understanding of their motivations and their needs. We are seeking an enthusiastic and dynamic individual who has previous digital production and marketing experience and who is passionate about helping to fight climate change as part of his/her daily work.

Tasks and responsibilities

Digital Production (60%)

- Concept, technological and creative development of best-practice digital solutions, such as state-of-the-art videos, virtual reality, interactive apps and landing pages, customised websites, webinars and EDMs
- Responsible for the overall quality and presentation of digital production material
- Innovate digital solutions for an engaging display of South Pole Group's portfolio of emission reduction projects, including groundbreaking media formats for telling exciting stories about our projects and make them come alive
- Support project communication, focusing on project co-benefits and links to UN Sustainable Development Goals from a creative, digital and technological side
- Ensure project deliverables are completed on time and within budget by coordinating project resources while adhering to high quality standards
- Management and promotion of our webshop as sales channel and establishment of links to other APIs and services, e.g. CRM

Technological campaign lead (20%)

- Assess current campaigns, site functionality and structure
- Identify, evaluate and implement online campaigning and tracking tools to enhance Marketing performance
- Design the lead journey: opportunity to deal, lead scoring and evaluation, scheduling of automated follow-ups
- Development and adaptation of reports for the Marketing and the Key Account Management team, e.g. CRM

Business development and stakeholder management (20%)

- Support the Key Account Management team with local business development with focus on APAC
- Key liaison with IT, Operations and other departments to ensure marketing needs are communicated and served in business systems and processes



Your profile

- Digital marketing professional with qualifications in Marketing, IT or similar field
- 2-3 years of relevant work experience and a proven track record in digital production
- Mid-level knowledge of HTML, CMS, Adobe Suite, CRM and database management
- Knowledge of SEM, PPC, SEO, web analytics and web standards
- User Experience expertise – wireframes, UD, US, user flows, site maps, functional documentation
- Experience working on projects that have included integration of multiple platforms
- Critical thinking, analytical and creative talent to develop a concept, idea, fact or content into a strong visual presentation and application, focusing on achieving set targets and delivering results
- Excellent communication skills with the aim of simplifying complex language and processes, strong attention to detail
- Ability to work independently, as well as in an interdisciplinary team, with colleagues based in different locations and time zones around the globe
- Outstanding planning and time management skills
- Passion for environmental issues and understanding of sustainability, CSR and related topics
- Australian citizenship or permanent residency
- Native English language skills

We offer

- Collaboration in a challenging and exciting global company with a real purpose
- Work with highly dedicated and motivated experts of South Pole Group's dynamic team
- Possibility to grow and learn in an evolving environment
- Excellent team spirit

Please apply

If you are interested in joining a young and international team looking to make a difference to the world we would be happy to hear from you! Please send your cover letter and CV directly through our [website](#).