



We are hiring

Would you like to be part of our dynamic, global and growing team? South Pole Group is an energetic, global company offering comprehensive sustainability solutions and services. With offices spanning all six continents, we strive to create a sustainable society and economy that positively impacts our climate, ecosystems and communities. With our solutions we inspire and enable our customers to create value from sustainability-related activities.

To further promote environmentally and socially responsible practices, we are currently looking to recruit a highly motivated and dedicated

Junior Marketing and Communications Specialist, Latin America (50%) based in Medellin, Colombia

Our global Marketing and Communications team is gearing up to take the company to the next level. As a Junior Marketing and Communications Specialist, you will play an integral part of our team. You will be mainly supporting the Colombian and other Latin American markets in the implementation and localisation of South Pole Group's global marketing strategy, with a focus on our emissions reduction projects, our range of products and campaigning. This entails producing exciting project and product collateral in Spanish, setting up and implementing local client acquisition campaigns and supporting materials. As the main point of contact of the Marketing team in the region, you will also be responsible for managing the Spanish content across South Pole Group's website and other online channels, organising our presence at local events and supporting Latin American clients with their marketing-related requests.

Tasks and responsibilities

Marketing (70%)

- Communications support, label issuance and delivery, client liaisons and content production for client social media
- Content production, translations and proofreading of company's collateral in Spanish including:
 - Emission reduction and renewable energy project and product fact sheets
 - Webinars and presentations
 - Other online and offline content
- Support project and product marketing strategy planning and implementation, including campaigns and content management across own and partner channels
- Deliver the marketing part for carbon credit and REC tenders and proposals in Spanish
- Support climate neutrality and renewable energy sponsorship offers and calculations for Latin America-based events
- Support local events communication in Spanish

Communications (30%)

- Maintenance, translations and adaptations of the Spanish-language versions of the website, webshop and our [readyfor2020](#) blog
- Media releases in Spanish
- Support in implementing cooperations, sponsorships and media partnerships with third parties including content



production and coordination for exclusives and coordinating of media interviews in Spanish

- Tracking of marketing-communications Key Performance Indicators (KPIs)

Your profile

- University degree in Marketing, Business Administration or related disciplines
- 1 to 2 years of relevant work experience and a proven track record in marketing, ideally with a focus on campaigning and/or product marketing in the context of CSR or sustainability
- Fully literate in standard office software solutions (MS Office)
- Proficiency of Web content management systems (CMS, e.g., Wordpress), MailChimp, CRM
- Google Analytics skills are a plus
- Excellent communication skills, as well as strong attention to detail
- Ability to explain complex products and solutions in simple language
- Ability to work in an interdisciplinary team, as well as independently, with colleagues based in different locations and time zones around the globe
- Outstanding planning and time management skills
- Result-oriented work approach with the ability to work quickly from concept creation to the implementation of successful campaigns
- Native Spanish level is a must
- Excellent oral and written command of English is essential
- Passion for environmental issues and understanding of sustainability, CSR and related topics
- Eagerness to grow and learn in an evolving environment

We offer

- Collaboration in a challenging and exciting global company with a real purpose
- Work with highly dedicated and motivated experts of South Pole's dynamic team
- Possibility to grow and learn in an evolving environment
- Possibility to expand your responsibilities and increase your workload over time
- Excellent team spirit

Please apply

If you are interested in joining a young and international team looking to make a difference to the world we would be happy to hear from you! Please send your cover letter and CV directly through our [website](#).