



Sustainability action · Project Forest and Land use

Envira Amazonia REDD+ Tropical Conservation Project, Brazil

The Envira Amazonia REDD+ project protects approximately 200,000 hectares of highly threatened and pristine tropical rainforest in the Amazonian Basin.

Project

The project area is home to an estimated 30,000 endemic plant species and one to two million animal species including howler, monkeys, freshwater dolphins and macaws. In the past, the local community has cut down forest to sustain cattle ranching and subsistence agriculture practices.

By preventing this pristine rainforest from being converted to cattle pasture, the project mitigates the release of millions of tonnes of carbon dioxide emissions, while preserving the habitat for an extraordinary amount of biodiversity. In addition, the project

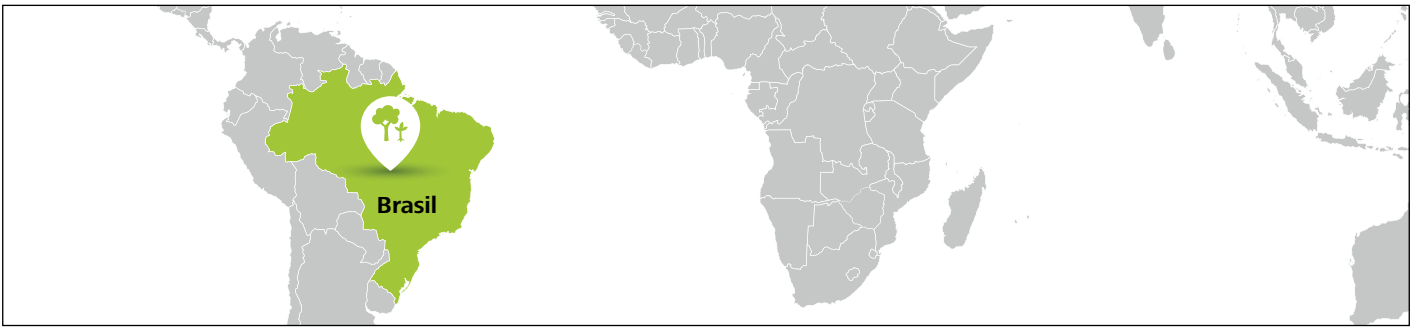
generates sustainable economic and educational opportunities for the local rainforest community. Notably, it was awarded 'Triple-Gold Distinction' from the Climate, Community, and Biodiversity Alliance (CCBA) for its exemplary benefits.

In honour of Chico Mendes

(December 15, 1944 – December 22, 1988)

Chico Mendes was a Brazilian rubber tapper from the State of Acre who sustainably harvested sap from trees to make rubber. He passionately defended the forest against local Brazilians in Acre who attempted to make large short-term profits by chopping down trees and converting forest lands to cattle pastures. In 1988, Mendes was assassinated by local ranchers in front of his home in Rio Branco, a small city in Acre. This project was created to honour his life and ensure that the forest area is protected from further exploitation.

Checklist	Additionality and permanence	3 rd party verified	Transparency	Annual CO ₂ -reduction	Social and environmental benefits	Marketing material
Project 301 895	According to the rules of the VCS and CCBS standards	By Environmental Services Inc.	Provided by the Markit Environmental Registry	1,260,650 tCO ₂ e	As documented in our database	Pictures available



Location

The project is located in the Amazonian Basin in the Brazilian State of Acre, which is the world's most biologically diverse region.

Project achievements

Socio-economic impact

- A school and a community clinic have been built to provide educational opportunities and improved health services for the local community.
- Courses and training programs in sustainable agriculture are provided for community members to promote environmentally friendly land use practices.
- Families are granted permanent land tenure through the project.
- Social projects and programs such as commercializing the collection, transport and sale of non-timber sustainable forest products (e.g. acai, medicinal plants and rubber) have been established to promote alternative sources of income and create new employment opportunities.

Environmental impact

- The project contributes to an estimated annual emission reduction of 1,260,650 tCO₂e.
- Around 200,000 hectares of pristine rainforest and animal and plant species are protected from major deforestation pressures.
- Local watersheds are preserved and the water quality is improved due to sustainable forest management practices.
- The project activities help to protect soil and control erosion in the project area.

