



Climate Credit Card

Make expenses climate neutral

- Automatic capture and calculation of CO₂ emissions of all purchases on the card. These are offset with high-quality emission reduction projects.
- A monthly statement of expenses and an annual statement of the emission balance is provided. This enables customers to learn more about climate change and gain control over their carbon footprint.
- All the benefits of a high-quality credit card, while having a positive environmental impact.

About The Client

cornèrcard

Cornèr Bank, founded in 1952 in Lugano, is an independent Swiss financial institution. It was the first bank in Switzerland to launch the Visa credit card. Today, Cornèrcard offers a wide range of credit and prepaid cards based on the latest technologies and is considered a pioneer of e-banking.

"The Gold Standard is pleased to use the Climate Credit Card. Each Gold Standard project must accurately measure, verify and report its GHG savings, as well as the added value for sustainable development at the local level. It is these "Benefits Beyond Carbon", that are also promoted by the Climate Credit Card. "

The Gold Standard Foundation,
www.goldstandard.org



The Goal

A solution that allows credit card users to make personal and corporate expenses climate neutral. The goal of the award-winning Climate Credit Card is to accurately measure and offset all the GHG emissions from purchases. There are 2 types of Climate Credit Cards, one for business use and one for private clients. The more often these cards are used for business or personal purchases and services, the more harmful global emissions that can be offset.



The Challenge

While being almost unavoidable in everyday life or business, each product and service, emits greenhouse gases. This solution supports a necessary business activity by generating positive environmental impacts.

The Solution

Our climate calculator automatically measures all the emission linked to the credit card purchases and offsets them, exclusively through investments in Gold Standard emission-reduction projects - at no additional cost to the client!

With free yearly reports on the total CO₂ emissions associated with purchases, users can see their shopping directly translate into positive environmental impacts. Corporate clients can use this innovative and award-winning product to meet their sustainability commitments, engage with employees and impress stakeholders, while having all the benefits of a high-performance credit card. This small card can make a huge difference in making this world a better one to live and do business in.



Why Work With Us

Local knowledge, global reach

Our team, of over 300 social entrepreneurs globally, are developing innovative solutions tailored to the needs of specific organisations and entire sectors. We are always on the pulse of the rapidly changing climate policy and regulatory environment. Understanding the big picture is important to us and to our clients. So is identifying and implementing actions on the ground with lasting positive impacts on the environment, communities and thereby business.

Proven impact

Since 2006, we have measured the climate impact of countless companies, projects and products worldwide. We have screened USD 2 trillion of investments for their climate impact and we have developed 700+ projects in renewables, energy efficiency, forestry, agriculture, industry and households. Through our efforts, 170 million tonnes of CO₂ have been saved. We have enabled the production of 140,000 GWh of renewable energy, and mobilised over USD 15 bn for clean energy investments in emerging markets. We have protected or restored over 55,000 km² of land, around the total area of the African nation of Togo. In total, our projects have helped create almost 100,000 jobs in developing countries and we saved 17,000+ hectares of forest from deforestation, about the size of 24,000 soccer pitches.

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