



## We are hiring

Would you like to be part of our dynamic, global and growing team? South Pole is an energetic, global company offering comprehensive sustainability solutions and services. South Pole acts today 'for a better tomorrow'. With offices spanning all six continents, we accelerate the transition to a climate-smart society. Our vision is "Climate Action for All": We inspire and enable our customers to create value from sustainability-related activities.

To further promote environmentally and socially responsible practices, we are currently looking to recruit a highly motivated and dedicated

### Junior Designer Americas (100%) based in Medellín, Colombia

Our global Marketing team is gearing up to take the company to its next level. We are seeking a dedicated and resourceful young professional who complements our team. You will support all of our collateral production and design processes and will be instrumental to strengthen our corporate identity and brand and to ensure our documents are attractive. This is a challenging position allowing plenty of room to grow. We are searching a young and enthusiastic professional who is willing to learn and who shall become an important puzzle piece in the global Marketing team. You should be passionate about helping to save the climate as part of your daily work.

#### Tasks and responsibilities

##### Design support

- Design graphics for PowerPoint/Google Slides presentations, proposals and reports
- Review and enhance PowerPoint/Google Slides presentations from a design point of view
- Design marketing deliverables for campaigns, e.g. event banners, email headers, pull-ups, postcards, etc.
- Support the continuous evolution and development of our brand
- Design work for the corporate website, the company blog and social media
- Video editing, such as cutting, adding subtitles and animations, as well as other video post-productions
- Photo editing

##### Collateral production

- Design of corporate and product-level collateral within corporate identity framework templates, such as tenders, fact sheets, case studies, white papers, etc.
- Ensure that the collateral tracking system is always updated

#### Your profile

- Degree or equivalent professional experience in graphic design or publishing
- 1 to 2 years or relevant work experience, preferably in agencies
- Result-oriented work approach with the ability to work quickly from concept creation until the finished product
- Creative flair and excellent know-how of design programs & tools (Adobe Creative Cloud such as Photoshop, Premiere Pro, InDesign, etc.)
- Passion for environmental issues and understanding of sustainability, CSR and related topics
- Ability to work in an interdisciplinary, global team as well as independently



- Eagerness to grow and learn in an evolving environment
- Good English language skills
- Confident user of Microsoft office and Google suites programs
- Enjoy working in a multicultural and international environment

#### **We offer**

- Collaboration in a challenging and exciting global company with a real purpose
- Work with highly dedicated and motivated experts of South Pole's dynamic team
- Excellent team spirit

#### **Please apply**

If you are interested in joining a young and international team looking to make a difference to the world we would be happy to hear from you!. Please send your cover letter and CV directly through our [website](#). If you have any questions regarding this vacancy, please contact us on [jobs@southpole.com](mailto:jobs@southpole.com).