



We are hiring

Would you like to be part of our dynamic, global and growing team? South Pole is an energetic, global company offering comprehensive sustainability solutions and services. South Pole acts today 'for a better tomorrow'. With offices all around the globe, we accelerate the transition to a climate-smart society. Our vision is "Climate Action for All": We inspire and enable our customers to create value from sustainability-related activities.

To further promote environmentally and socially responsible practices, we are currently looking to recruit a highly motivated and dedicated

Market Research Assistant (100%) based in Jakarta, Indonesia

Our global Marketing team is gearing up to take the company to its next level. You will drive the process of identifying and researching our target audiences. For our defined market research activities you will screen the potential targets and update our CRM system on a daily basis. You will support our research and campaign team in setting up target lists needed for the implementation of campaigns. If you are someone that loves challenges, enthusiastic and dynamic, with some experience in market research, CRM software, campaigns, digital media or database research, while also passionate about helping to save the climate as part of your daily work, then we're looking for you!

Tasks and responsibilities

- Conduct market research and competitor analysis
- Research market potential for conducting campaigns in different industry sectors
- Screen tenders on a regular basis for business development team
- Conduct internet based market research to identify contact details of potential leads
- Update our CRM system on a daily basis
- Research background information about identified leads so as to brief the Business Development team ensuring they are up to speed for directly approaching potential clients

Your profile

- University degree in Environment, Sustainability or Business Administration with a focus on Marketing or a similar field
- 1-2 years of experience in online market research, CRM and digital marketing
- Prior experience in customer relationship management, using platforms such as SugarCRM, Salesforce or similar systems is of advantage
- Good English skills
- Excellent skills in handling data in Microsoft Excel and other relevant software
- Passion for environmental issues and understanding of sustainability, CSR and related topics
- Ability to work in an interdisciplinary and intercultural team as well as independently
- Nationals or passport holder of Indonesia



We offer

- Work in a growing global profit for purpose company with a real commitment to sustainability and fighting climate change
- Work with global sustainability experts
- Excellent team spirit, work within a large and international team of sustainability passionate professionals
- The opportunity to work with a culturally diverse team based around the world
- Learn about sustainability business development

Please apply

If you are interested in joining a young and international team looking to make a difference to the world we would be happy to hear from you! Please send your cover letter and CV directly through our [website](#). If you have any questions regarding this vacancy, please contact us on jobs@southpole.com.