

100% renewable 100% regional

Green electricity from selected energy sources

Visit www.thesouthpolegroup.com/contacts to find your local office
or call our Headquarters in Zurich on +41 43 501 35 50

thesouthpolegroup.com/sustainability-solutions/renewable-energy

1327EN, 09.2016
Copyright © 2016 South Pole Group.
The information contained herein is subject to change without notice.
South Pole Group shall not be liable for technical or editorial errors
or omissions contained herein.





In a nutshell

Prime Power offers high quality green electricity which supports the development of renewable energy: 100% renewable, 100% regional and with a clear focus on selected plants.

Umfeld

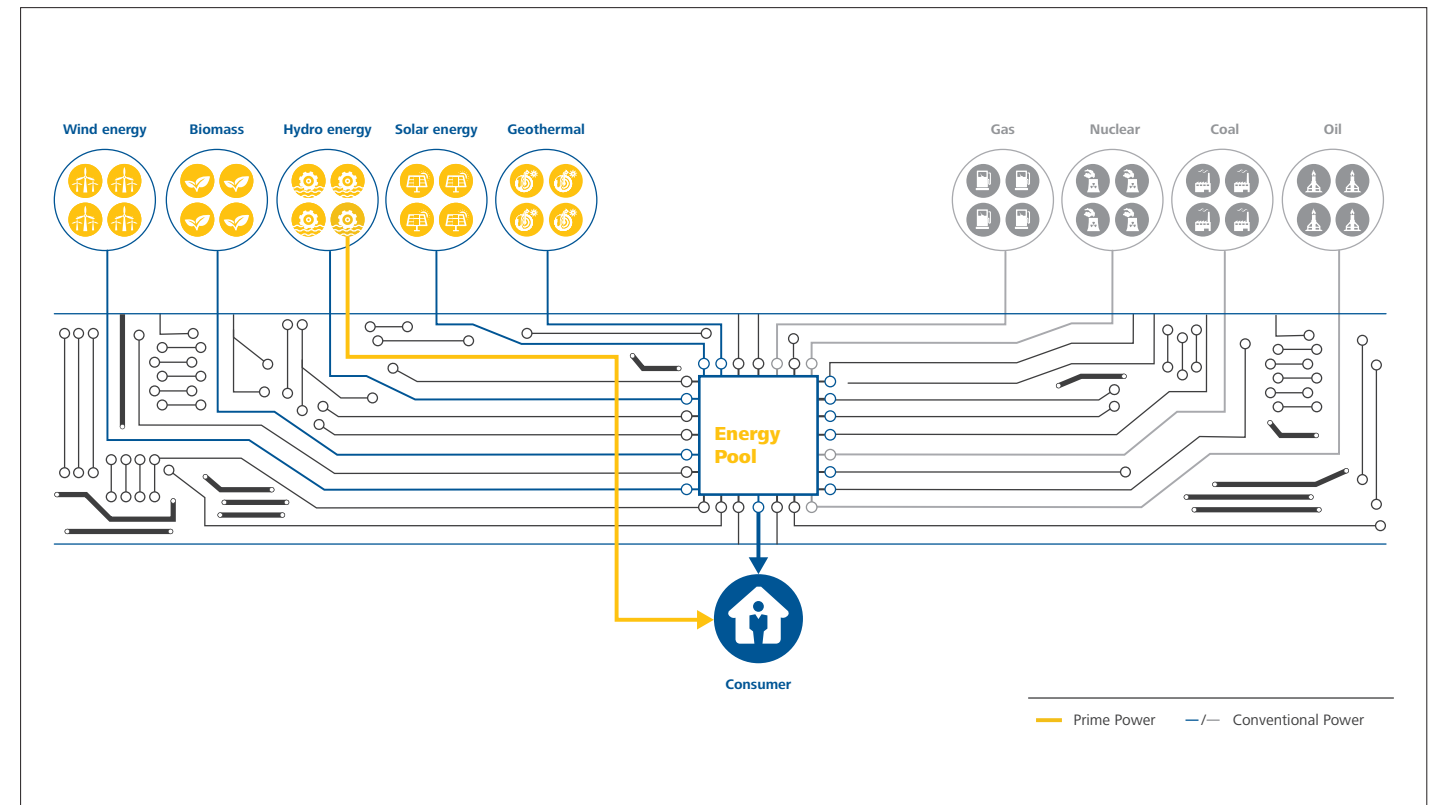
The electricity market is changing rapidly. While generation costs have decreased significantly, electricity prices for consumers have remained stable. Companies are searching for costs-savings and alternative solutions to secure their energy supply over the long term. Meanwhile, reporting requirements have increased and clients and consumers are demanding a more sustainable and transparent energy supply. However, conventional electricity products provide little information on specific origins and traceability.

Lösung

- 1 Prime Power offers **sustainably generated electricity from local power plants** selected according to strict ecological criteria.
- 2 Prime Power enables companies to **reach their energy reduction targets** and fulfill reporting requirements.
- 3 Through Prime Power companies can **clearly communicate the traceability** of their energy sources within their sustainability strategy.
- 4 Unlike Power Purchase Agreements (PPA) Prime Power does not require high upfront investment and companies benefit from **flexible contract durations and lower risks**.



How does Prime Power work?



Implementation through Guarantees of Origin (GO)

Prime Power Guarantees of Origin (GO) provide information for electricity customers on the source and specific quality of their electricity. The EU Renewable Energy Directive confirms that Guarantees of Origin have the sole function of proving that the energy was produced from renewable sources. Prime Power GoO ensure that electricity can be traced back to a specific renewable energy power plant.

Benefits at a glance

- 1 Green electricity from local and regional energy sources
- 2 Differentiate your power supply through a clear origin and strict quality criteria
- 3 Meet your sustainability targets for renewable energy and emission reduction
- 4 Profit from attractive, stable costs and flexible contract durations
- 5 Demonstrate support for the development of renewable energy in the regional market and across the globe

South Pole Group

South Pole Group (SPG) is a leading provider of global sustainability solutions that help public and private actors develop climate proven policies and strategies. South Pole Group creates value for its clients by facilitating investments in renewable energy projects and providing companies with tailored, high quality Renewable Energy Certificates and Guarantees of Origin to prove their renewable energy consumption and commitment to changing energy behavior.

