

PRESS RELEASE

For immediate release



Climate Friendly ups the ante with B Corporation certification

Sydney, 21 September 2015 – Climate Friendly, a profit-for purpose-company for over 12 years, is now a certified B Corporation. Innovative Australian businesses like Climate Friendly have joined the B Corp community. By voluntarily meeting higher standards of transparency, accountability, and performance, certified B Corps are distinguishing themselves in a cluttered marketplace by offering a positive vision of a better way to do business.

Climate Friendly's core offerings are carbon reduction and renewable energy solutions. We work with projects that not only reduce carbon emissions and provide clean sources of energy, but also strive to provide environmental and social benefits to their communities. Project benefits range from improved health and sanitation, additional income generation, support to education, investments in local infrastructure and jobs.

Our overall score of 113 ranks us equal-fifth out of 72 Australian and New Zealand B Corporations. Among our industry peers in "Sustainability Consulting", Climate Friendly is the clear leader. Our best performance was in the Environment Criteria, our score of 48 was the second-highest in Australia and would have qualified for the "Best In The World 2015 Environment Honourees List".

Alicia Darvall, Executive Director of B Lab Australia & New Zealand, the non-profit behind B Corp, said it was motivating that Australia was leading the way in sustainable business. "Today's champions are competing not only to be best in the world, but best for the world. We hope it inspires many more companies to take the first step to becoming certified and manage their impact with as much rigor as their profit."

"Climate Friendly was created for the sole purpose of helping business create value through smarter carbon reduction and renewable energy choices that provide impactful environmental and social benefits. Becoming B Corp certified shows we walk the talk and are a purpose driven profit business." said Freddy Sharpe, CEO of Climate Friendly.

Business, the most powerful man-made force on the planet, must create value for society, not just shareholders. B Corporations create higher quality jobs and improve the quality of life in communities. And, as the movement grows, it has become an increasingly powerful agent of change.

Over 1,300 businesses have already joined the global B Corporation community. As a result of our collective success, individuals and communities will enjoy greater economic opportunity, society will address its most challenging environmental problems, and more people will find fulfilment by bringing their whole selves to work.

About Climate Friendly

Climate Friendly is a profit-for-purpose company, which single-mindedly focuses on helping organisations gain business value. This is achieved by delivering the highest quality carbon reductions, renewable energy certificates and energy efficiency solutions

to organisations around the world. As a member of the South Pole Group, with over 120 staff across 15 offices, our business sustainability services range from project development to marketing and communications advice for staff, investor and supplier engagement.

About B Corporations

Certified B Corporations meet the highest standards of overall social and environmental performance, legally expand their corporate responsibilities to include consideration of stakeholder interests, and build collective voice through the power of the unifying B Corporation brand. There are more than 1,300 Certified B Corporations from over 120 industries and nearly 40 countries with 1 unifying goal – to redefine success in business. B Corporations are leaders of the global movement of People Using Business as a Force for Good.

Contact

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