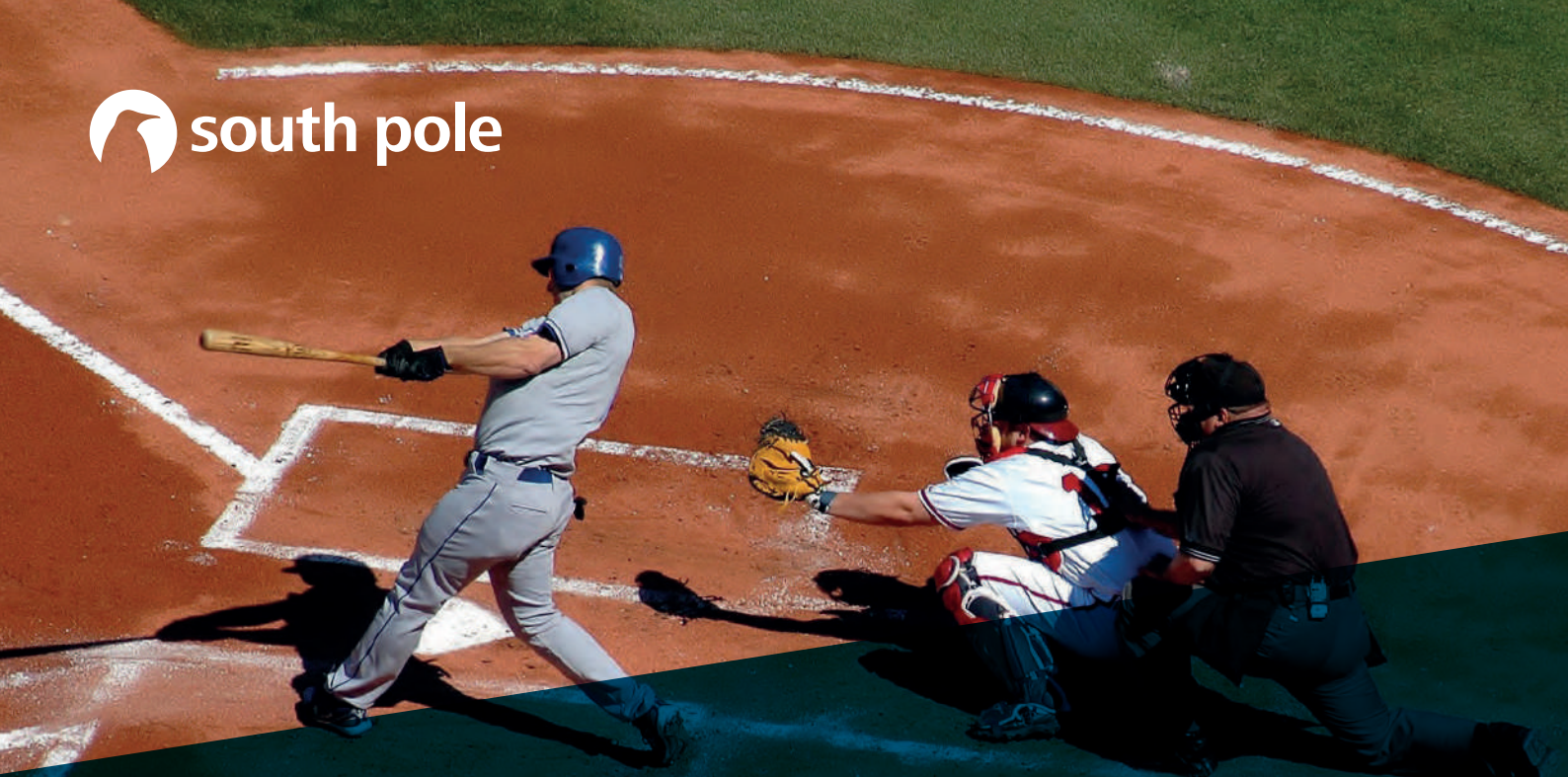




# GREENHOUSE GAS MANAGEMENT IN SPORTS

**Become a top performer in sustainability and inspire your fans**

## CONTACT US FOR MORE INFORMATION

### Michael Malara

Corporate Sustainability North America  
[m.malara@southpole.com](mailto:m.malara@southpole.com)



*Our clients can choose to support greenhouse gas reduction projects from our world-leading portfolio*

*South Pole supports sports organizations by providing practical and achievable steps to measure, reduce and offset their greenhouse gas (GHG) impacts and source renewable energy*

*On the next page, we provide examples of sports organizations and institutions we work with that are already reducing their GHG impacts and driving positive change by supporting projects around the world.*

## Additional services to expand your impact

- 1 Sustainable supplier programs: we engage your suppliers to measure, reduce and offset their greenhouse gas impacts leveraging your brand to enhance your sustainability profile
- 2 Marketing Support: Transparently and credibly communicate your actions on social media and at events - anywhere your fans, sponsors and partners interact

## We support sports organizations to meet their greenhouse gas management goals and communicate their achievements

| CLIENT                                                                                                              | DELIVERABLE                                                                                                                                                             | DELIVERABLE IMAGE                                                                    |
|---------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
|                                    | Greenhouse gas measurement and offsetting through investments into clean cookstoves and forestry in Africa                                                              |    |
|                                    | Greenhouse gas measurement and offsetting partners of Major League Soccer for the All-Star game, playoffs and cup championship and league-wide travel and accommodation |    |
|                                   | Renewable energy and carbon compensation through a portfolio of impactful sustainability projects                                                                       |   |
| <br>For the Game. For the World. | Carbon footprinting and reduction strategy                                                                                                                              |  |

### Local knowledge, global presence

Our clients benefit from the practical experience of our team of 300+ experts in countries across North and South America, Europe, Africa and Asia working on 700+ emissions reduction and renewable energy projects. Our deep local knowledge and global reach allows us to tailor solutions to your needs.

-  Regional offices
-  Headquarters
-  Representations
-  Climate impact/renewable energy projects

