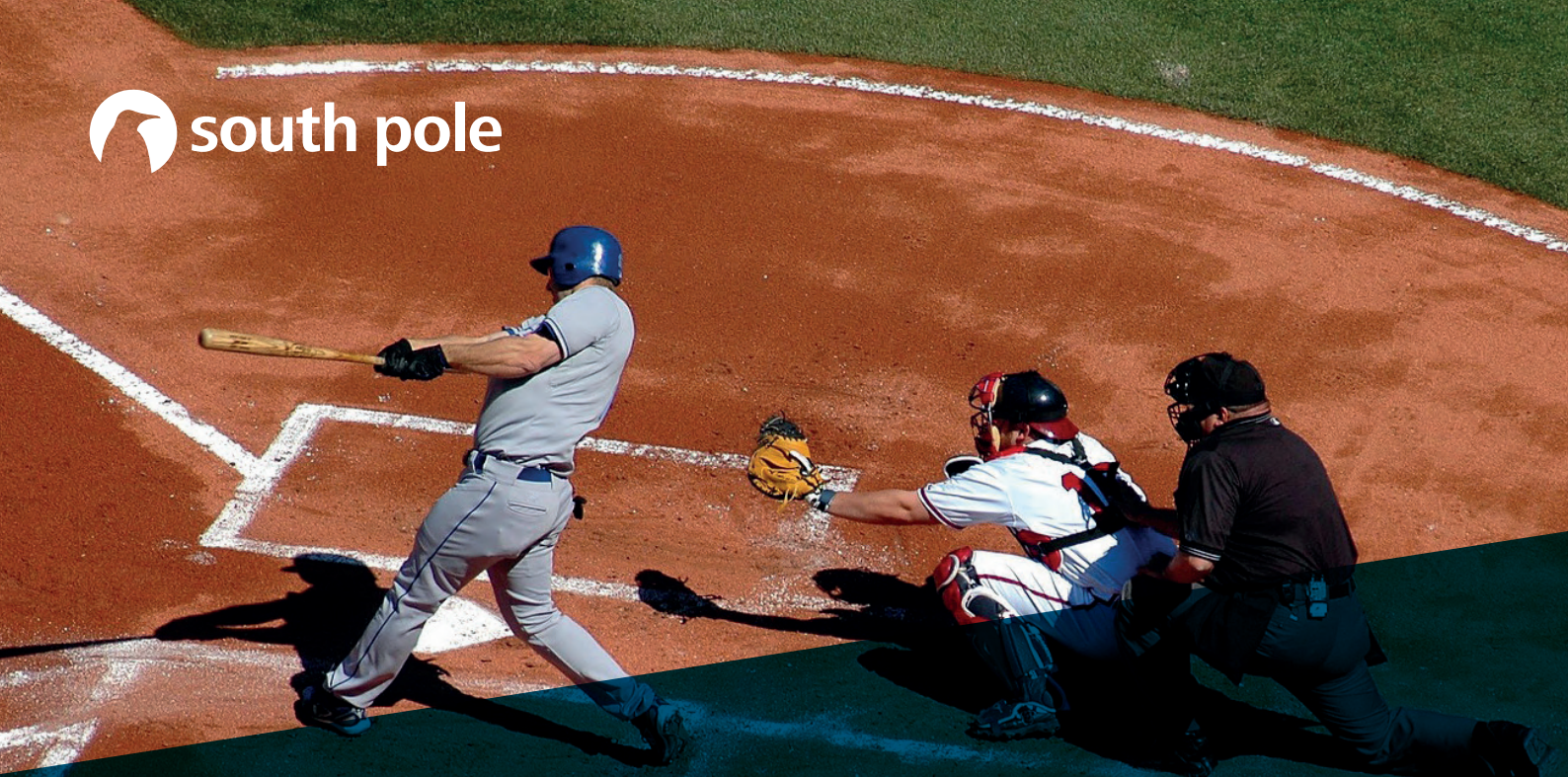




SUSTAINABILITY IN SPORTS

Become a top performer in sustainability and inspire your fans

Contact us for more information

Michael Malara

Corporate Sustainability North America
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South Pole supports sports organizations to measure and reduce their environmental impacts, providing practical and achievable steps to measure, reduce, and compensate greenhouse gas emissions and source renewable energy.



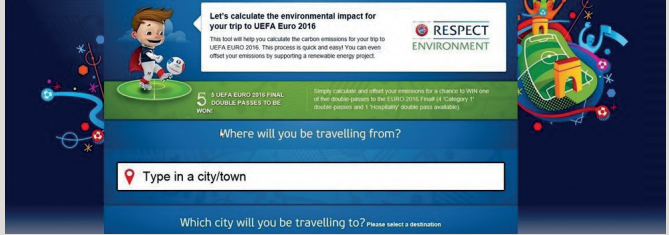
On the next page, we provide examples of sports organizations and institutions we work with that are already reducing their footprints and driving positive change by supporting projects in the US and around the world.

Our clients can choose to support emission reduction projects from our world-leading portfolio

Additional services to expand your impact

- 1 Sustainable supplier programs: we engage your suppliers to measure, reduce and compensate their environmental footprints - leveraging your brand to increase sustainability impacts
- 2 Marketing support: transparently and credibly communicate your actions on websites, ads, at events - anywhere your fans come into contact with you.

We support sports organizations to meet their goals and communicate their achievements

CLIENT	DELIVERABLE	DELIVERABLE IMAGE
 FIFA <i>For the Game. For the World.</i>	Carbon footprinting and reduction strategy	
	Renewable energy and carbon compensation through a portfolio of impactful sustainability projects	
	Online climate calculator to engage soccer fans attending EURO 2016 in measuring their environmental impacts, thereby raising awareness about the greenest forms of transportation	
	Carbon footprinting for the 2018 All Star Game and offsetting through clean cookstove projects and tree planting in Atlanta	

Local knowledge, global presence

Our clients benefit from the practical experience of our team of 300+ experts in countries across Africa, Asia, Europe, North and South America working on 700+ emissions reduction and renewable energy projects. Our deep local knowledge and global reach allows us to tailor solutions to your needs.

-  Regional offices
-  Headquarters
-  Representations
-  Climate impact/renewable energy projects

